

QUESTIONNAIRE FOR TOURISTS

Dear Sir/Madam,

The Statistical Office in Rzeszów in cooperation with the Statistical Office in Prešov in the frame of the micro-project "Statistics for the development of tourist and cultural-natural potential of the Carpathians" conducts survey among tourists visiting the Polish-Slovakian border area. The aim of the survey is to get a knowledge about your preferences and opinion about the tourist potential of the city/region visited. The results of the study will be used to improve the quality of service for tourists visiting the Polish-Slovakian border area. The survey is anonymous and information collected will be used only for aggregated elaborations.

Thank you !

1. What town/region is the main destination of your stay?

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2. What is the purpose of your arrival to the town/region? (select max. 3)

- | | | |
|--------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Business | <input type="checkbox"/> Recreational | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Family | <input type="checkbox"/> Amusement | <input type="checkbox"/> Transit |
| <input type="checkbox"/> Sightseeing | <input type="checkbox"/> Health | <input type="checkbox"/> Other, please specify _____ |

3. How long do you plan to stay in the town/region?

- ☐ 1 day without overnight stay ☐ 2-4 days ☐ 5-7 days ☐ more than 7 days

4. What kind of accommodation facility do you currently use?

- | | |
|---|--|
| <input type="checkbox"/> Hotel | <input type="checkbox"/> Guest rooms/agroturism lodgings |
| <input type="checkbox"/> Boarding house | <input type="checkbox"/> Tent camp site, camping site |
| <input type="checkbox"/> Shelter | <input type="checkbox"/> Other, please specify _____ |

5. What is your main means of transport?

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Car | <input type="checkbox"/> Train |
| <input type="checkbox"/> Bus/coach | <input type="checkbox"/> Other, please specify _____ |
| <input type="checkbox"/> On foot | |

6. In what way do you spend your time in the visited town/region? (select max. 3)

- ☐ Visiting museums, galleries, monuments
- ☐ Visiting places of religious worship, participation in religious events
- ☐ Practicing active forms of recreation (e.g. hiking, biking)
- ☐ Passive rest – sunbathing, etc.
- ☐ Practicing my hobby (e.g. fishing, sailing)
- ☐ Meeting my family and friends
- ☐ Doing shopping
- ☐ Use medical treatments, health, etc.
- ☐ Participation in business and business meetings, courses, trainings
- ☐ Other, please specify?

7. Is this your first visit to this town/region?

- ☐ Yes
- ☐ No, this is my _____ visit
- ☐ No, I do not remember

8. How do you evaluate your stay in the town/region?

- ☐ Satisfied ☐ Moderately satisfied ☐ Dissatisfied

9. Are you going to visit the town/region again?

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Rather yes | <input type="checkbox"/> Difficult to say |
| <input type="checkbox"/> Rather no | |

10. Will you recommend this town/region as worth visiting?

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Rather yes | <input type="checkbox"/> Difficult to say |
| <input type="checkbox"/> Rather no | |

11. Where are you looking for information about the town/region? (multiple choice)

- | | |
|---|--|
| <input type="checkbox"/> Catalogues of travel agencies | <input type="checkbox"/> Tourist guides |
| <input type="checkbox"/> Friends/Family recommendations | <input type="checkbox"/> Internet |
| <input type="checkbox"/> TV | <input type="checkbox"/> Tourism Fair |
| <input type="checkbox"/> Tourist information | <input type="checkbox"/> Other, please specify _____ |

12. How do you evaluate the level of prices in the town/region visited?

- ☐ It is more expensive than in my town
☐ It is cheaper than in my town
☐ Prices are at a similar level as in my town

13. In your opinion, which attractions/facilities/services are missing in the visited town/region?

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14. Do you know any regional products of the town/region you are staying in? If yes, which ones?

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15. What other towns did you visit or intend to visit during this stay?

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.....

16. Information about the respondent

16.1. Place of residence:

Town _____
Voivodship/region _____
Gmina _____
Country _____

16.2. Gender:

- ☐ Female
☐ Male

16.3. Age:

- | | | |
|---|-----------------------------------|--|
| <input type="checkbox"/> up to 24 years | <input type="checkbox"/> 35 to 44 | <input type="checkbox"/> 55 to 64 |
| <input type="checkbox"/> 25 to 34 | <input type="checkbox"/> 45 to 54 | <input type="checkbox"/> 65 years and over |

16.4. Level of education:

- ☐ Primary and without school education
☐ Secondary
☐ Higher